



Hyderabad-based Pragna Bharati conferred the prestigious Pragna Puraskar 2023 on Rajiv Malhotra. He was warmly welcomed and introduced as a public intellectual who started out

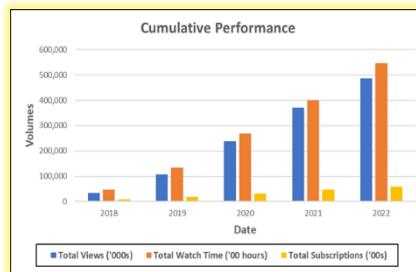
as a physicist and computer professional, then moved on to found his own companies, all of which he gave up to serve dharma and to defend India's civilizational narrative.

In his acceptance speech, Rajiv Malhotra



expressed gratitude toward his supporters and said how his work was his personal yagna. He explained how through his purva paksha, he was always attempting to go deep into the root cause of events, actions and phenomena in society and the world at large. This made his deep insights, often developed in meditative contemplation, controversial. But the ability to do one's duty understanding that both those for and against are part of the leela has been liberating for him.

Vijaya Viswanathan then took the stage to talk about the various facets of his personality, as a thinker, strategist, author and public intellectual. She said that the time has come for the Rajiv Malhotra School of Thought, a vast body of knowledge developed single-handedly by him, to be taught in our educational institutions. [Video.](#)



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Our team has been working tirelessly to produce and distribute our content, organize meetings and events, analyze our performance and determine the way forward.

Manogna Sastry heads the research team and is currently writing and editing a number of papers for our upcoming projects.

Divya Reddy is a trustee and research scholar, also in charge of managing our social media effort, as well as the management and coordination of the Youth Show on our YouTube channel.

Anurag Sharma is a trustee and research scholar in charge of the Hindi translation of several of Rajiv's books. He is also authoring a couple of papers for our next book project, overseeing content in new formats that we are exploring and is part of the team overseeing content migration to our new website.

Sejuti Banerjea is a research scholar and also puts together the newsletter.

Rakesh Mehrotra is a trustee facilitating collaborations and expanding our reach.

Subhodeep Mukhopadhyay is Deputy CEO and a trustee at IFI. He is the editor of our next book project and also in charge of our regional language translation project (non-Hindi).

Shalini P.V. is Managing Trustee of IFI and currently operating as CEO of the institution, supervising ongoing projects.

Biswajit Malakar is Director of Multimedia, Metaverse (VR) & IT Director for the Foundation in NJ. He is our social media expert in charge of releasing content and for the creation of new content (audio books, Kindle, etc.). He is also in charge of managing and maintaining our data.

R Buvaneswari has been our head of Administration since 2018.

Ujwwala Amrapourkar is a consultant operating in an administrative capacity.

Rajiv Malhotra is our founder, mentor and guide.



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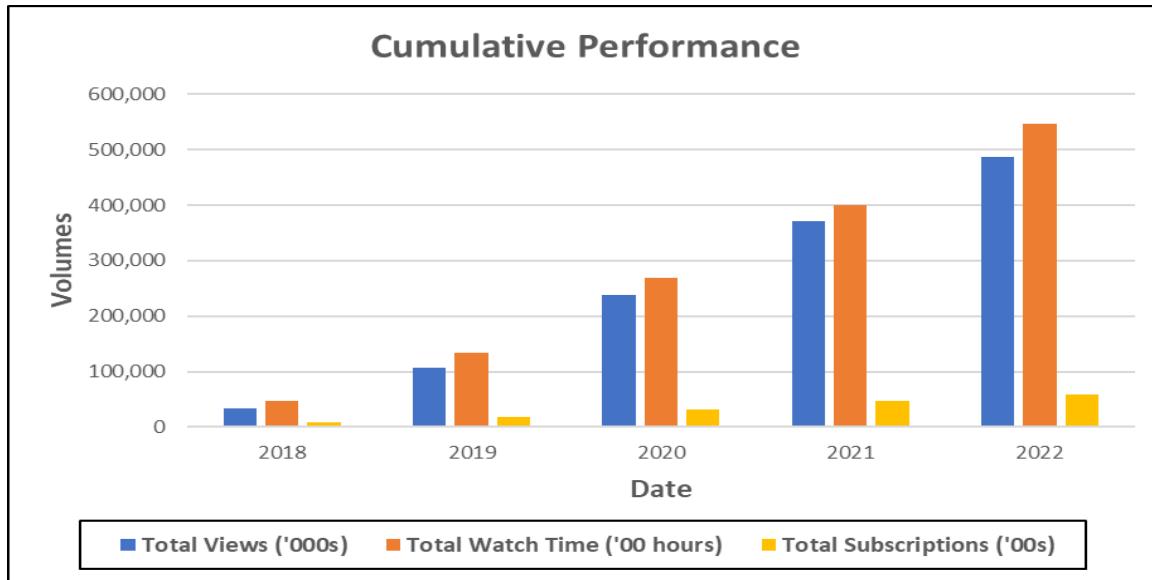


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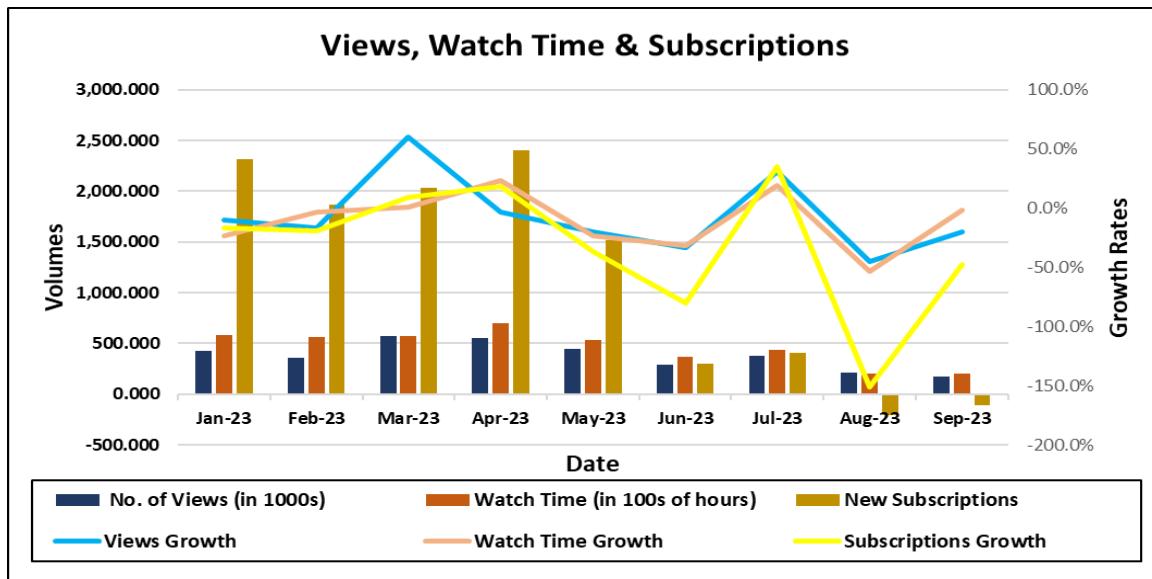
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Our Performance

This section provides a brief overview of our recent performance. In the first chart below, we present the cumulative performance of our YouTube channel in the last five years. As is evident, we have materially grown our views, watch time and total subscriptions over the last few years.



In the first nine months of 2023, the numbers have moved around a bit, first spiking on account of the book launches and dropping off thereafter, as seen below. It's important to remember that quarterly fluctuations are normal for us because we have a large number of event-driven views. For perspective, we should always refer to the annual numbers.



It is also encouraging to note that subscriber views and watch times have increased significantly from the 30% range of 2020 and the low of 19.4% in the June quarter of 2021 to 52.1% in the September quarter of 2023. This seems to indicate that we are getting better



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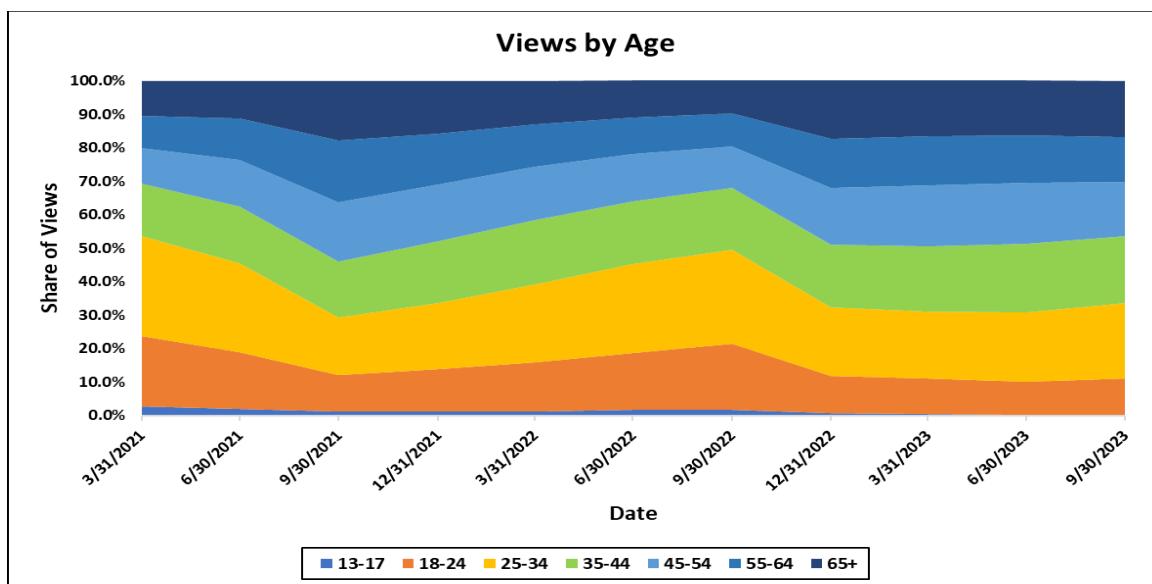


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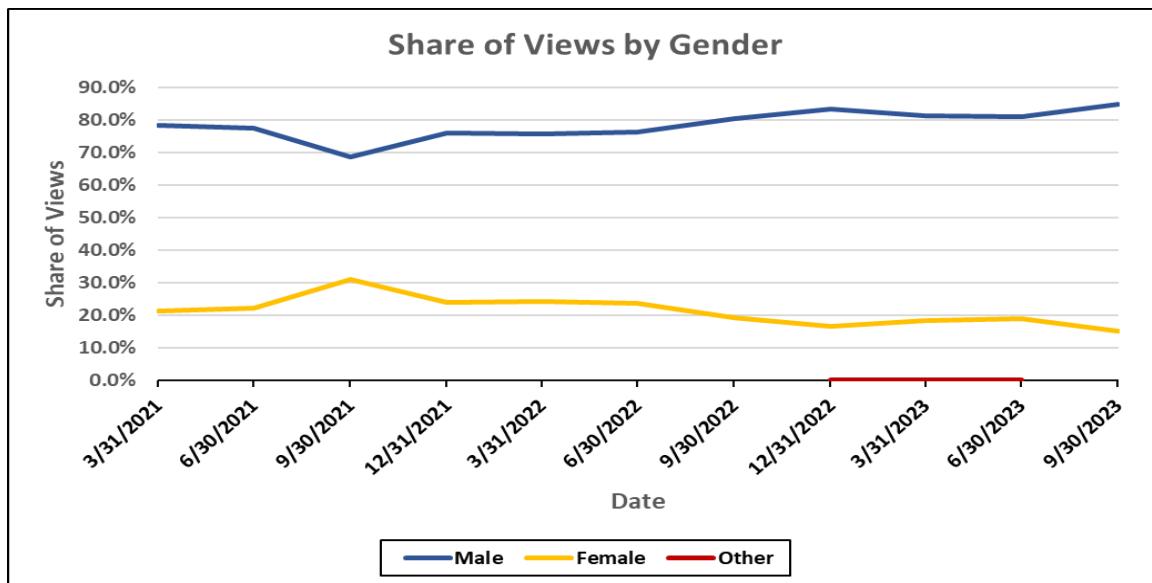
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conversions.

A quick look at the views by age group shows that we are particularly successful in the 25-44 bracket, while more work needs to be done in the 13-24 age bracket.



The gender-wise distribution shows that the content is more appealing to males than females. The chart below shows that the downward trend in female views (as a share of total views) continues.



Facebook and Instagram data is only available for a couple of years, but going forward, we will be able to provide better historical information and increased granularity.

Facebook reach spiked this year on account of content related to the book launches:



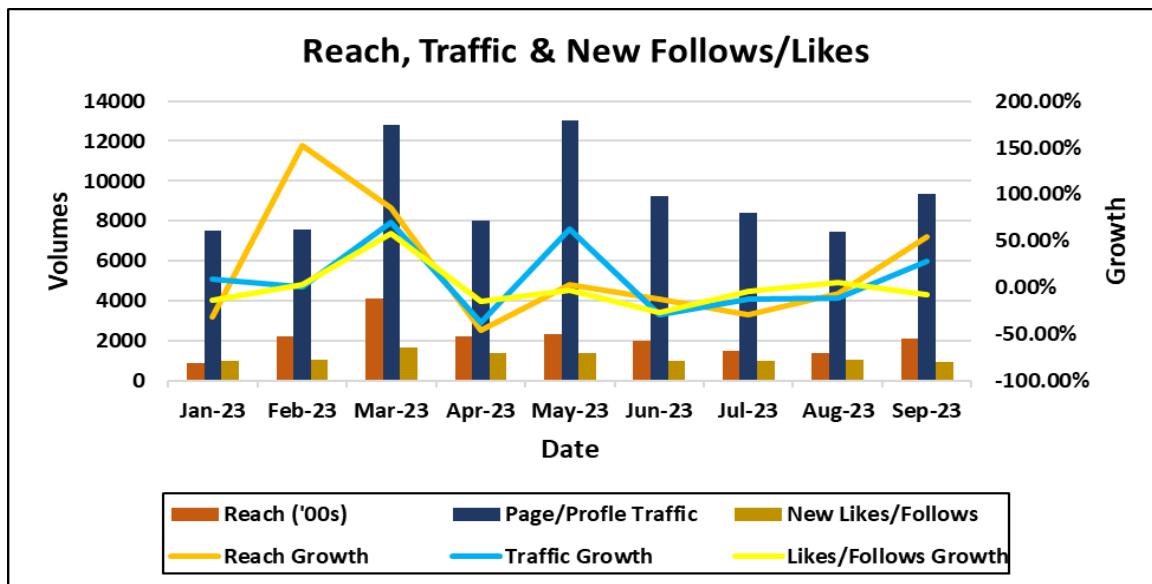
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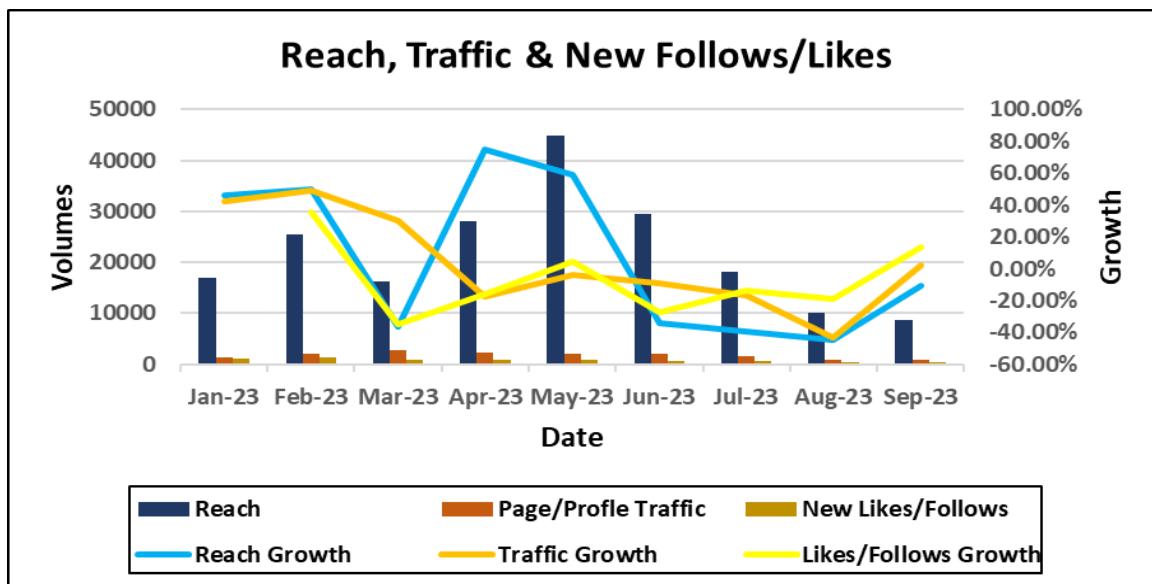


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Instagram engagement is a little disappointing, likely because of limited traction at younger demographics:



Our Content

*We produced a number of books over the past year, the major one being *Snakes in the Ganga*. This book is a best seller across continents. *The Battle for IITs*, *Varna Jati Caste*, *Artificial Intelligence & the Future of Power* and *The Power of Future Machines* (a compilation of essays) are other books discussed by Rajiv Malhotra and Vijaya Viswanathan on their lecture tours. In addition to the explainer videos, we continue to engage with interested people in government, educational institutions and elsewhere. Wherever possible, recordings of these interactions are shared on social media. Some of these videos are summarized below:*

Book Launches

We continue to release content related to the book releases:

Four books launched in Pune



In this talk at Pune's Chanakya Mandal Pariwar, a training institute for UPSC and MPSC aspirants, run by Shri. Avinash Dharmadhikari, Rajiv Malhotra unveiled four books: *Varna, Jati, Caste*, *The Battle for IITs*, *Ten Heads of Ravana* and *The Power of Future Machines*. He covered the salient points in each of these four books,

the first two of which he referred to as toolkits, intended to help Hindus talk back and defend themselves. He also discussed certain aspects of the book *Snakes in the Ganga* that was co-authored by Vijaya Viswanathan. [Video](#).

Book Launch: The Power of Future Machines-Essays on Artificial Intelligence



This book launch was hosted by Bharat Book Club, an initiative of Historical India, a student body at the University of Delhi. The proceedings were set in motion by a welcome address by Manogna Sastry editor of the volume. She was followed by Rajiv Malhotra, founder Infinity Foundation, Lt. Gen. P J S Pannu, Maj. Gen. (Retd.) Lav Bikram Chand, Raj Kumar Sharma and Ravi Khanna.

Rajiv Malhotra talked about the way AI is impacting every aspect of our lives. Lt. Gen. P J S Pannu talked about the use of AI in military applications. Maj. Gen. (Retd.) Lav Bikram Chand talked about the need for positive engagement with AI. Ravi Khanna talked about certain philosophical implications. Raj Kumar Sharma talked about what people can do as individuals to embrace AI and help India lead in it. Ravi Khanna talked about



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Artificial Intelligence and the Vedas. This was followed by a vibrant Q & A.

Lecture Tour of UK and Scotland

The UK trip was a big success, with many new faces and several plans and programs coming off it. Brief summaries of the major events follow:

Democracies must unite to fight Wokeism, London | Amish Tripathi



The launch of Rajiv Malhotra's book 'Snakes in the Ganga' at Nehru Center, London, drew an impressive crowd. The topics discussed included Wokeism, structural oppression, the attack on meritocracy, the Khalistan problem, the Leftist-Islamist alliance and the pervasive cancel culture. The lively discussion not only scrutinized these socio-political phenomena but also issued specific calls to action. Participants urged both the British and Indian governments to address key concerns, called upon spiritual leaders (gurus) to play a role, advocated for engagement from students and corporate elites, and emphasized the role of ordinary citizens in fostering positive change. The event served as a dynamic platform for diverse perspectives, fostering a collective dialogue on issues

critical to contemporary society [Video](#).

Indian Knowledge Revolution. Strategies for Institution Building, London



Hosted by the India Knowledge Consortium, this discussion took place at Nehru Center, London. Rajiv Malhotra talked about the work done by Infinity Foundation in publishing and in starting discussions on India's contributions to the hard sciences as well as to modern mind sciences. He also talked about several of his pioneering activities, as well as the problems he continues to face in bringing important issues of civilizational import to the attention of lawmakers, government thinktanks, billionaires, gurus and others. The importance of a proper research culture and ecosystem in developing knowledge, mainstreaming this knowledge and making it non-ignorable were stressed as the way forward. [Video](#).

Summarizing all my books for students at Kings College (UK).

Talking to students at the Kings College, UK, Rajiv Malhotra discussed Hinduphobia, the academic attack on Hindus, breaking India forces, the attacks on Sanskrit, Wokeism and Harvard's role in it, protected classes, Indian billionaire



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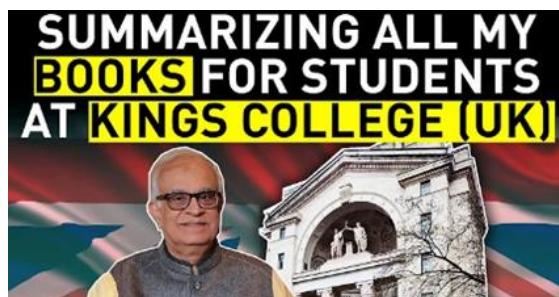
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funding of western liberal arts, what is worth protecting in Indic civilization, Sanskrit non-translatables, artificial intelligence, traditionalism versus progress, and many other contemporary issues.



In the lively Q&A that followed his address, the students asked questions on matters of interest to youth in both Britain and across the world. Although gurus, government people, Hindu businessmen have been slow to wake up, there is evidence that things are beginning to change. But it is ultimately up to the students to learn enough about themselves and group up so they don't feel small when publicly harassed for their symbols and beliefs. [Video](#).

Discovery of Hinduphobia & how Hindus are asserting | Insight UK



Hosted by the rapidly expanding Insight UK at a prestigious London institution,

Rajiv Malhotra outlined how he first discovered Hinduphobia in the academy and how he came to fight it.

He also unveiled two new books, "Ten Heads of Ravana" and "Varna, Jati, Caste" that serve as toolkits to understand the social problems Hindus face today and how to talk back to Hinduphobics.

The discussion, including Q&A, addressed lessons from US caste laws for the UK, the emergence of Intellectual Kshatriyas, the role of temple organizations, the importance of community-wide awareness and the need for a Hindu organization representing and standing up for Hindus across communities, nationalities and identities. Effective leadership training and the potential for collaboration between Insight UK and Infinity Foundation were also discussed.

[Video](#).

Scotland Hindus Unite and Speak Up



Rajiv Malhotra was invited for a special visit to Scotland, where the intimidation and bias against the Hindu community by government and non-government actors is worsening. In contrast to London, the relatively new community in Scotland lacks maturity, organization, leadership



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and resources.

The visit aimed to encourage and empower the local community, to study the problem before framing a response.

Rajiv Malhotra also encouraged them to publicly embrace their Hindu identity because everywhere in the west, people proudly uphold their identities. Therefore, the Scottish Hindu community has to invest in building its self-confidence, understanding dharma, understanding the contemporary social-political issues (including Hinduphobia), try to form alliances with like-minded and similarly attacked minorities, and the legal redressal systems available to them, both in Scotland and internationally. [Video](#).

Lecture Tour of India

*Rajiv Malhotra and Vijaya Viswanathan travelled all over India giving lectures on the major concepts in their pathbreaking book *Snakes in the Ganga* and the sequels *Battle for IITs* and *Varna Jati Caste*. They explain how *Breaking India 2.0* is happening as we speak:*

Harvard University Brainwashing India's Elite | Part 1



At India International Centre, New Delhi, Rajiv Malhotra and Vijaya Viswanathan, in conversation with Dr. Bhaskar Rao,

brought out the dangers posed by the Breaking India forces currently active in India.

Through a discussion of ideas presented in their book *Snakes in the Ganga*, they touch on various theories spun in elitist western universities, often funded by our very own billionaires. These ideas find their way into Indian society at various levels, through Indian universities and the education system, through government bodies and thinktanks, and through the profiling of businesses using DEI, ESG and other, even faith-based indexes.

They showed how the poison is even reaching our most vulnerable school children who are being encouraged to disown their families and values, as a direct attack on the family system. Foreign government actors such as the French and the Chinese are also discussed as a national security threat. [Video](#).

Are Indians Cyber Coolies? Q&A Session | part 2



During the Q&A session at the IIC, the audience raised questions regarding liberal arts education in India, particularly the preference for Ashoka University.

Rajiv Malhotra and Vijaya Viswanathan also addressed questions on the impact of current social sciences education on the family system, the need for being rooted



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in the tradition, the need to hold Indian billionaires accountable for funding anti-Indian narratives in western academia, and the short-sightedness in allowing Indians to be tech coolies working for a foreign company or in a foreign country.

The long-term issue of developing curriculums that inculcate a sense of pride and belonging in India's heritage, while also dealing with the issue of employment was also discussed. The audience also questioned the authors about the government's response to the concerns raised in the *Snakes in the Ganga*. [Video](#).

Dismantling Merit: Origins of Marxism in America

Rajiv Malhotra took the stage at the Indic Dialogue, delving into the origins of Marxism and its metamorphosis into the prevalent "woke" culture.



In his insightful presentation, he traced the journey of these ideologies from the Frankfurt School to Columbia and Stanford, their further development at Harvard, and finally, their export to India as critical caste theory. He also talks about the infiltration of these ideas into Indian institutions. This thought-provoking session features Rajiv Malhotra and Mihir Meghani, President of the Hindu American Foundation. [Video](#).

Dalit Researchers Fight for Meritocracy



Rajiv Malhotra engaged in a discussion with students and faculty from IIT Bombay and NITIE. The primary objective of the discussion was to brainstorm ideas and methodologies that would counter the thesis developed by Harvard professor Ajantha Subramanian attacking IIT meritocracy as a sham to perpetuate structural caste privilege. The idea was to develop a statistics-based academic paper as a response to Ajantha Subramanian and Harvard because the ivy league university has made her work part of its curriculum as if it was an established fact. The participants included a Dalit scholar who contributed to the counter-narrative. [Video](#).

The Subtle Infiltration of Anti-India Ideologies into Indian Universities

At Jawaharlal Nehru University, Rajiv Malhotra discussed the pathbreaking book *Snakes in the Ganga* that he co-authored with Vijaya Viswanathan. He explored the idea that Indians often react to events in India without fully understanding the underlying causes. He also went into the Americanization of Marxism and the Indianization of Critical Race Theory, culminating in the concept of Critical Caste Theory. This is being done through Suraj Yengde of Harvard University, who is propagating the idea



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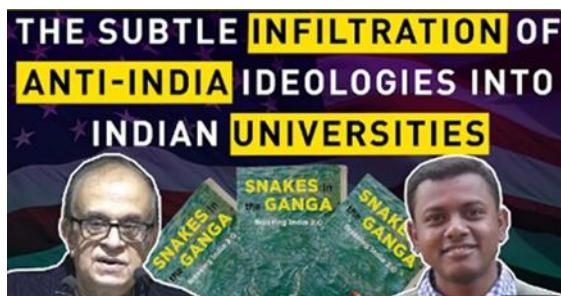
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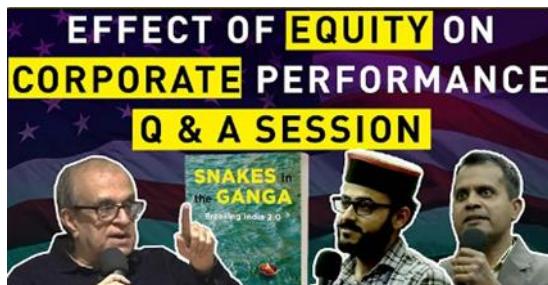
that Dalits are akin to the Blacks of India, while all other castes are compared to the Whites, effectively transforming race into caste.



Highlighting Harvard's stance against meritocracy by targeting India's IITs, Malhotra explained how caste sensitivity issues that originated in the US are seeping into India through corporate houses, universities, media and social media platforms. The discussion also covers the role of billionaires in funding forces that aim to undermine India at Harvard and other Ivy League universities.

The Khalistani situation developing in Canada and the impending law against Islamophobia were also discussed. [Video](#).

Effect of Equity on Corporate Performance: Q & A Session



In this Q & A session, Rajiv Malhotra took student questions on a broad range of issues, including the incorrect categorization of "tribals" by the British, institution-building to take on big issues and organizations, the Halal economy and

what wealthy individuals and businesses can do to challenge it, whether Marxism is a religion, the difference between equity and equality, and the reason that rich people don't fund Hindu causes. [Video](#).

Seven tectonic forces breaking India and how to counter them.



Rajiv Malhotra laid out the seven forces currently undermining India and Vijaya Viswanathan discussed the measures we must take to counter them.

The seven forces trace their roots to western universalism (discussed in *Being Different*) that have led westerners to produce their own concepts of the social sciences, things like democracy, secularism, human rights and feminism. The field of Indology has produced its own discourse, successfully implanted in the media and in school text books to indoctrinate the entire population.

The seven-pronged "tsunami":

1. There are new poisonous ideologies of oppressor/oppressed, etc born and bred in the US and implanted in India.
2. In education, the Harvard brand name is lending credibility and reach. India's NEP opens the floodgates to foreign universities, liberal arts curricula, pay scales, etc with no checks and balances. India's universities are controlled by the



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UGC. So, the NEP is designed to help foreign universities suck up the best faculty to teach anything that suits their agenda.

3. Indian industrialists are funding foreign universities which produce anti-India output and employ India haters as teachers. Therefore, American ideas of diversity, pluralism, gender equality, their DEI, ESG and other indexes have entered Indian universities and government thinktanks including the Niti Ayog. We need protection from them but they are framing our policies.

4. Technology giants from the US and China are data mining on a huge scale in India. This allows them to understand and manipulate us, which is leading to our digital colonization. We also have no idea what content is spreading to our remotest areas.

5. A lot of mischief happens through the media. *Snakes in the Ganga* traces their funding, knowledge base, ideology centers, etc.

6. The Indian judiciary has also been penetrated. Justice Chandrachud has been seen quoting ideological hogwash from the very authors that have been critiqued in *Snakes in the Ganga*.

7. Myopic Hindus have become part of the problem because they are so ignorant and proud of western association. The deeper connotations are lost on them.

We should study the effects of western liberal arts education in the country in which they originate. In the US, we see this leading to unemployable youth, fit

only for pointless academics, or as DEI and ESG officers. This will therefore lead to the unskilling of India. We should instead focus on China studies (what is being taught, the teachers, content, etc.). We should have our own studies, surveys and indices, and formulate our own theories.

[Video.](#)

Joel Finkelstein series (continued)

In the first three episodes of this series, Joel Finkelstein talked about how certain forces were working on the dark web to undermine the interest of Indians, particularly Hindus. He showed how sentiments are aroused, how mob violence is engineered and how opinion is created and distributed on the web in lingo that is not obvious to the casual observer. He also showed how Khalistanis are in bed with Pakistanis. In these two episodes, he reveals other interesting information:

Pakistan's Deep state using terrorists to undermine Hindus worldwide | Part 4



In this part 4 of Rajiv Malhotra's conversations with Joel Finkelstein, they talk about the "lone wolf" phenomenon on the dark web. They discuss Aafia Siddique, a very smart, well-educated person, who was convicted of terrorist activity across continents and put behind bars. Finkelstein noted how a surprising number of terrorists weren't ruffians but quite sophisticated. The conversation



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moved to how a powerful Muslim organization in the US appears to have worked with Pakistani actors online to instigate physical violence on the ground. A person like Aafia was not a part of any major organization, and yet this organization managed to create a lot of publicity for her under the “free Aafia” online campaign. He noted how law enforcement was still not up to speed with how ideology-based crime was orchestrated online. [Video](#).

Terrorism & Internet Billionaires | Part 5

Rajiv Malhotra & Joel Finkelstein explore how current internet laws in the US unintentionally aid terrorists. They talk about technocrats who with their large social media networks can easily exploit these loopholes.



Additionally, lawmakers are held back by their lack of knowledge, ability and desire to change the situation. The discussion dwells briefly on related issues including the deification of algorithms, the moronization of the masses, the growing mistrust in the media as a reliable distributor of information, the authenticity crisis, AI and faith-related ethics, and the need to rely on traditional frameworks to train algorithms. [Video](#).

Other Videos

- [Understanding the Clash of Frameworks | Part 1](#)
- [Can Academics and Activism in National Interest Go Together? Q & A | Part 2](#)
- [Dharmashastra for Modern Bharat: Q & A with UPSC students](#)
- [We must develop Dharma GPT! The Power of future machines](#)
- [Appeal to Sri Sri Ravi Shankar on two major crises](#)
- [Why Subramanian Swamy is going to sue Harvard. Talk on Snakes in the Ganga](#)
- [Memes do not always follow Genes | Reimagining the Aryan debate.](#)

Podcasts on Kurukshetra Channel

- [Democracies must unite to fight wokeism. Major event at Nehru Center, London | Amish Tripathi](#)
- [Summarizing all my books for students of Kings College \(UK\).](#)
- [Discovery of Hinduphobia and how Hindus are asserting | Insight UK](#)
- [Launching the Indian Knowledge Revolution. Strategies for Research, Training, Institution Building. Nehru Center, London.](#)
- [Scotland Hindus Unite and Speak Up](#)
- [We must develop Dharma GPT! The Power of future machines](#)
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- [Harvard University Brainwashing India's Elite | Part 1](#)
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- [Pakistan's Deep state using terrorists to undermine Hindus Worldwide | Part 4](#)
- [Terrorism and Internet Billionaires | Part 5](#)
- [Dalit Researchers Fight for Meritocracy](#)



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- [Why Subramanian Swam is going to sue Harvard. Talk on Snakes in the Ganga](#)
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- [Did Caste Create Diversity in India?](#)
- [The Subtle Infiltration of Anti-India ideologies in Indian Universities](#)
- [Effect of Equity on Corporate Performance: Q&A Session](#)
- [Understanding the Clash of Frameworks | Part 1](#)
- [Can Academics and Activism in National Interest Go Together? Q&A | Part 2](#)
- [Pragna Puraskar Conferred on Rajiv Malhotra in Hyderabad](#)

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