



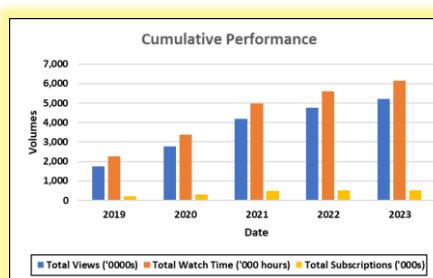
Hinduphobia or Hindumisia: A Discussion Between Rajiv Malhotra and Nupur J. Sharma



The skilfull use of words was perfected by our ancients but is almost entirely lost by us today. However, it is important because once established as powerful brands, words arouse certain emotions and assumptions whenever they are used. Once

a word gains currency because of its usage in certain situations by a growing number of people, it becomes difficult to counter it with facts. An example of this is Islamophobia. In this case, irrespective of whether the fear of Islam is justified or not, any criticism of Islam or Muslims can be treated as Islamophobia with legal implications. Hinduism can piggyback off the currency gained by Islamophobia by using the word Hinduphobia, an advantage that Hindumisia doesn't have. If we have to coin any word at all, it doesn't make sense for us to use a foreign word and risk getting sucked into Western frameworks. Unfortunately, gurus, the Indian government and the RSS, which are institutions widely regarded as having the adhikara of defending Hinduism, have not done much on this front, and private efforts can only be successful with tremendous effort, as we are seeing with Hinduphobia in the Canadian curriculum and US Congress. Whether Hinduphobia is justified or not, the fear of Hindus is real, based on all the false propaganda surrounding our tradition. Therefore, we must fight it expediently, not letting people use against us the legal and policy power structures under their control.

[Video.](#)



Our People Pg 2

Our Performance Pg 3

Our Content Pg 5



Our team has been working tirelessly to produce and distribute our content, organize meetings and events, analyze our performance and determine the way forward.

Manogna Sastry heads the research team and is currently writing and editing a number of papers for our upcoming projects.

Divya Reddy is a trustee and research scholar, also in charge of managing our social media effort, as well as the management and coordination of the Youth Show on our YouTube channel.

Anurag Sharma is a trustee and research scholar in charge of the Hindi translation of several of Rajiv's books. He is also authoring a couple of papers for our next book project, overseeing content in new formats that we are exploring and is part of the team overseeing content migration to our new website.

Sejuti Banerjea is a research scholar and also puts together the newsletter.

Rakesh Mehrotra is a trustee facilitating collaborations and expanding our reach.

Subhodeep Mukhopadhyay is CEO and a trustee at IFI. He is the editor of one of our upcoming books and also in charge of our regional language translation project (non-Hindi).

Shalini P.V. is Managing Trustee of IFI and its Deputy CEO, supervising ongoing projects.

Biswajit Malakar is Director of Multimedia, Metaverse (VR) & IT Director for the Foundation in NJ. He is our social media expert in charge of releasing content and for the creation of new content (audio books, Kindle, etc.). He is also in charge of managing and maintaining our data.

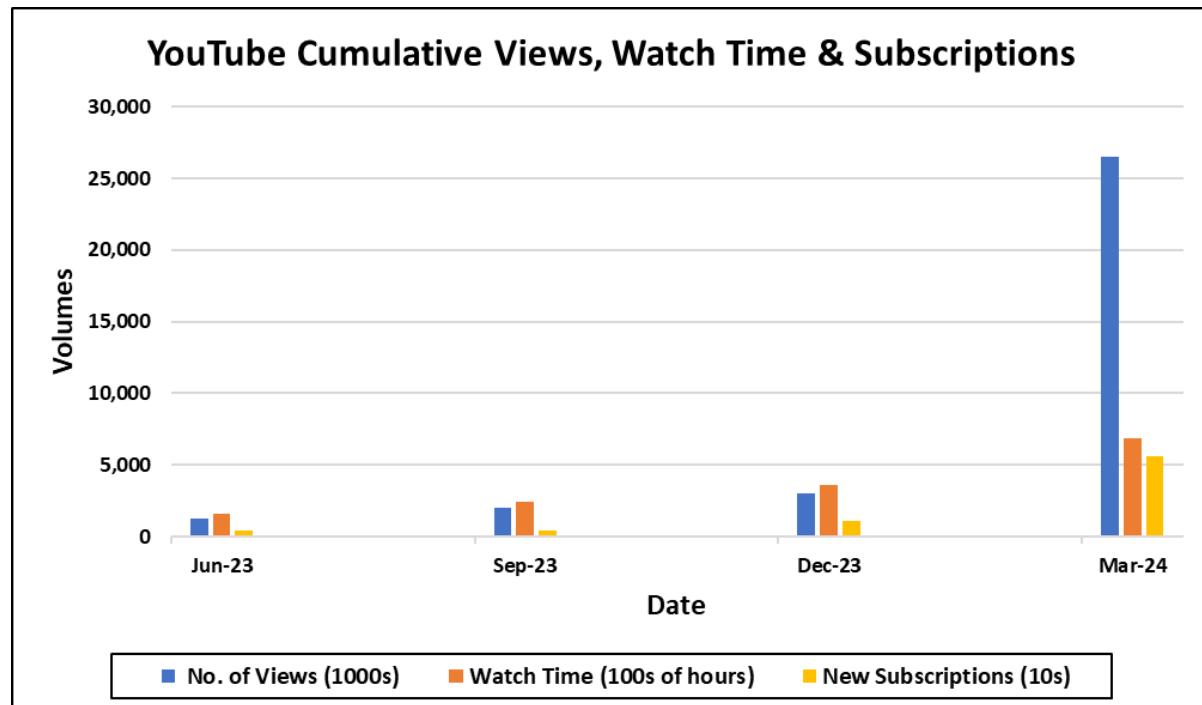
R Buvaneswari has been our head of Administration since 2018.

Ujwwala Amrapourkar is an administrative consultant.

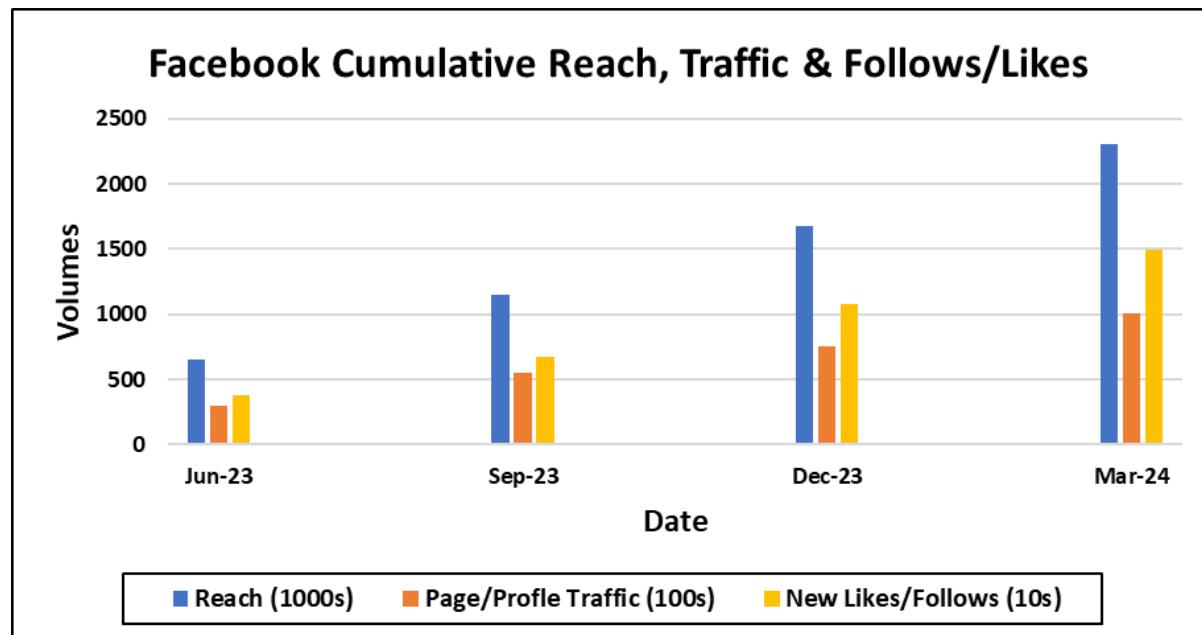
Rajiv Malhotra is our founder, mentor and guide.

Our Performance

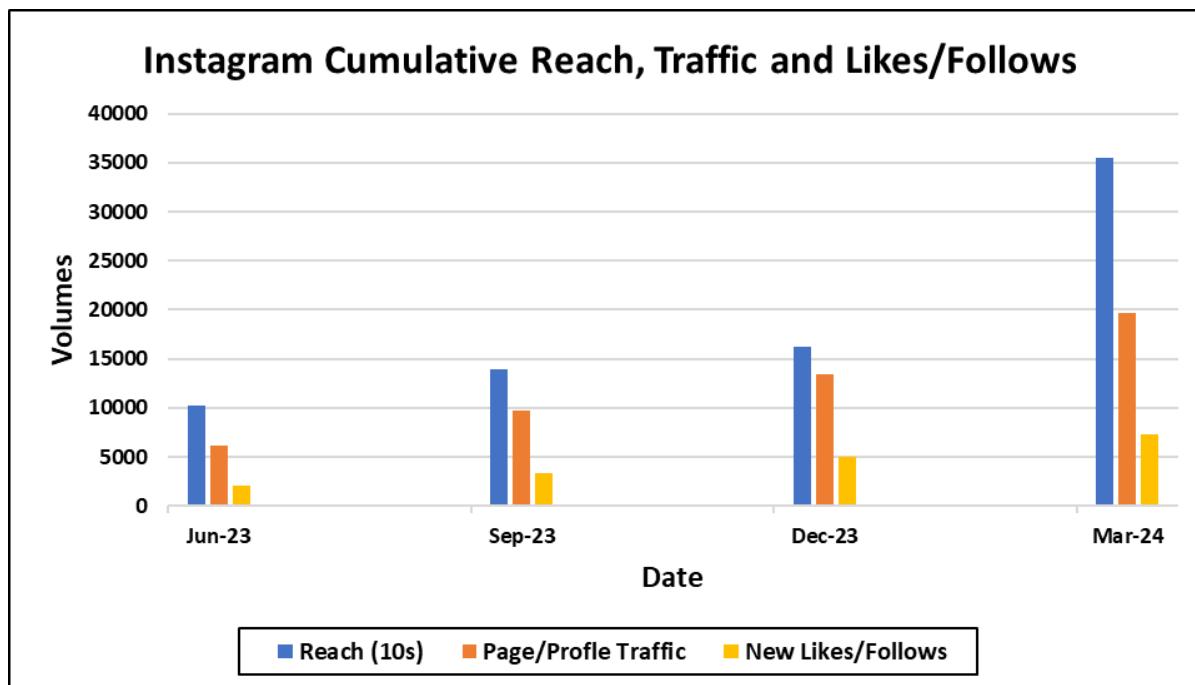
This section provides a brief overview of our recent performance. In the first chart below, we present the cumulative performance of our YouTube channel over the past year. As is evident, we have materially grown our views, watch time and total subscriptions during this period. The success of a strategy significantly improved our YouTube performance this year.



In the second chart, we present the cumulative reach of our Facebook page in the last twelve months. Our performance on Facebook shows continued growth on all key metrics, as we expanded our reach, increased traffic to our page and garnered an ever-growing number of likes and follows.



The third chart shows our cumulative performance on Instagram. Here too, our content appears to be receiving continued traction, with expanding reach, swelling traffic and the resultant increase in likes and follows.



Views on any of these platforms can be unusually high at times because of celebrity involvement and hot topics. Therefore, cumulative numbers are more meaningful.

Our Content

As we get ready to launch a series of books and projects this year, we continue to release videos to explain and publicize the broad range of books released last year, including The Battle for IITs, Varna Jati Caste, Sanskrit Non-Translatables and Artificial Intelligence & the Future of Power. Along with these, Snakes in the Ganga continues to feature in discussions by Rajiv Malhotra and Vijaya Viswanathan on their lecture tours, as they continue to engage with interested people in government, educational institutions and elsewhere. Some of these videos are summarized below:

Snakes in the Ganga

Hinduphobics Benefit From 'Breaking India' Narrative | Snakes in the Ganga launch Canada



At the *Snakes in the Ganga* book launch at Arya Samaj Mandir in Canada, Rajiv Malhotra explained the metaphor in the name and talked about how there are snakes (and other poisonous creatures) not only in the Ganga, but also in the Cauvery, and in fact all over the world including in Canada. He also pointed out how they are increasingly brown-skinned Indians who have been turned into these venomous creatures. His research has revealed that the largest “nest” of these snakes is Harvard University that he had stopped funding years ago when he found

out their agenda of demonizing India and Hindus. But Harvard moved on to Indian billionaires who are now funding and supporting its efforts to recruit, train and plant these snakes in India’s leading universities, think tanks, corporate India’s HR departments and so forth to influence the Indian elite. The book concludes with a discussion of World Economic Forum and its role in the breaking India process.

The core ideology they peddle is Critical Race Theory mapped onto India as Critical Caste theory with the singular intention of dismantling Hinduism. Although we can dismiss caste as a colonial construct, it is a fact that social injustices exist in every religion and country. While none of these needs to be dismantled according to these experts, the Vedas should be targeted as the root cause providing the structures of oppression and injustice. The west is targeting Indian IITs for perpetuating this system. [Video](#).

Challenging the Harvard ideology: Q & A



During the launch event of *Snakes in the Ganga* at the Hindu Heritage Centre, Ontario, Rajiv Malhotra mentioned the importance of homeschooling, as public schools can no longer provide physical safety and have become consumed with woke ideology. He is disappointed in the lack of involvement of gurus, given their brand awareness and resources. As he has done many times before, he called for the revival of Vedic liberal arts and the need

to develop our own centers of learning and excellence in India, which was very well developed in traditional India. This is very important given the fight for world leadership, which is not just about land and economy, but also about ideology. Ironically in our case, our own people are funding the opponents. This is strengthening places like Harvard to produce more atrocity literature. He also suggested a practical response to the Khalistani issue, which is growing in prominence in Canada. He said that he was encouraged by the response he is seeing in various quarters of the government, national security, military, diplomats, mainstream media, legal people, academics and intellectuals who are really at the helm of power in India.

[Video.](#)

Will HARVARD's Education Ruin Your Life FOREVER?



Rajiv Malhotra and Vijaya Viswanathan talked about the way parents make huge sacrifices to migrate to the US, fund their children's education, only to have these very children brainwashed against them in the name of patriarchy and the perpetuation of privilege. Since Hindu parents are busy with work and Hindu organizations have not stepped in to provide support, the children are at the mercy of their often Hinduphobic teachers.

The reason for the hate targeted at Hinduism, which the children experience first-hand can be traced to the latest iteration of Marxism called Critical Race Theory, which has recently morphed into Critical Caste Theory on the shoulders of several accomplished Indian academics and activists. This ideology is also being exported to India through Indian institutions like Ashoka University and spreading to the masses with finance and support from Indian billionaires. The negative stereotyping of Indians, particularly Hindus in Indian and western cinema, is partly to blame for the way Indian businesses find themselves on the back foot when attempting to raise funds. And so, we find that while Arabs wear their dress with pride, Indians try to remove all traces of their identity in public life.

Gen Z can turn things around by reading books like *Varna Jati Caste* that help them understand their past. It equips them with necessary talking points. After all, India is the most diverse country in the world and this diversity stems directly from the Vedas. The Indian family in particular is the bedrock on which they can always fall back on, and they must take the necessary steps to thwart the attempts by prestigious universities like Harvard to destroy it. [Video.](#)

Secrets Behind Indian American Success



Rajiv Malhotra and Namita Purohit talk about the diversity of Indian diaspora and the tremendous success that many Indian Americans have achieved today. This success is related to American merit-based structures that Indians were able to master. Since these structures are not available in India, the same people wouldn't have been as successful back home. At the same time, these structures are available to other migrating communities as well, but Indians appear to have outshone all the others.

This can be traced to their Vedic heritage, which many of them embody even when they don't consciously follow its tenets. It is also equally attributable to the strong family ties and the tremendous focus on education from an early age.

Increasingly however, Indians are growing confused about their own heritage and feel uncomfortable when confronted. Their exposure to British and American values, often digested from Indian systems, mutilated and shipped back to India, are juxtaposed between Vedic systems, resulting in a very confused generation. Without a proper guru to provide direction, Indians not only in the US and but also in India are beginning to have the same issues as the west: drugs, addiction, divorce and so forth. The Vedic system has a solution to these issues that encompass first person, second person and third person approaches (as explained by Sri Aurobindo). Sadly, it is the West that is using these techniques more than Indians today. [Video](#).

Harvard: A Social Justice Madrassa? Peter Boghossian & Rajiv Malhotra



This discussion highlighted the problem with ivy league institutions like Harvard, that are funded by Islamists and China, promoting anti-meritocracy and mediocrity on campus and in society.

These institutions and their support groups, such as the WEF and the entire alumni network operate as an intellectual mafia controlling and deciding the discourse around the world. Harvard for instance trains Indian students and ships them back to India with the goal of destroying the social fabric in the country.

The speakers praised the Jewish community for standing up against this by withdrawing funding and suggested that the government should do likewise. [Video](#).

Varna Jati Caste

Exposing Caste Politics & Hinduphobia in America | Workshop with CoHNA



Rajiv Malhotra discussed and read out parts of *Varna Jati Caste*, a slim book that he co-authored with Vijaya Viswanathan. The book serves as a reference manual

and has all the talking points that Hindus need to counter Hinduphobia on campus and elsewhere.

Essentially, it explains how *varna* and *jati* promote diversity rather than suppress it. Just as every aspect of nature is infinitely diverse, especially if it is nurtured, this system nurtures the skills and competencies that naturally vary between people. The modern-day attempt to force diversity through DEI is not skills-based. The ultimate ask is quotas at every level, whether it is education or jobs, regardless of competency and merit. By the same logic, India containing a sixth of the world's population should get equal proportion of Olympic gold medals whether it deserves them or not, or Blacks should be beaten down at sports and entertainment to give equal representation to Asians who aren't as physically endowed. People driven by woke ideology are in the business of suppressing natural diversity to promote diversity by skin color. This is a preference for equal outcome (equity) rather than equal opportunity (equality).

The logic they provide for attacking Indians, particularly Hindus, is that it is a caste-ridden society where upper castes are the fruits of caste privilege and so must suffer reverse caste discrimination to balance historical injustices. Their argument is that since Hinduism cannot be separated from caste, it must be dismantled to eliminate the abuse. The book traces Indian social systems through history and solidly refutes that caste has always been abusive and that Hinduism cannot exist without it. However, we are in bad shape today as a whole network is being created of brainwashed Indians so

that the system will kick in quickly as soon as it is legally recognized. [Video](#).

Ask Rajiv: Varna Jati Caste



At the CoHNA workshop on *Varna Jati Caste*, Rajiv Malhotra answered questions from the attendees on a range of issues related to caste in Hinduism. He emphasized the need for Hindu Americans to assert themselves based on their contributions to America rather than what may or may not have transpired many years ago in India. Regarding the relevance of *Manu Smriti*, he highlighted the fact that it was never a legal code enforced by the kings and also the important caveats that *Manu* himself laid out. He also talked a little about the reasons for Buddhism being so effectively wiped out in India. He said that *Kshatriyata* is important to adopt in everyday life and it is only when we engage with outsiders to our tradition do we really learn to fight in the modern *Kurukshetra*. He lamented the fact that while teaching us *Gita* and *Mahabharata*, gurus have not trained us to fight like *Arjuna*. He mentioned two important successes: the first was the almost-ready Sanskrit version of his book *The Battle for Sanskrit*, which is going to become a textbook for Sanskrit students; and the second was Infinity Foundation's offensive against the Paytm Founder, who has now publicly declared that in light of the findings in *Snakes in the Ganga*, he would

withhold funding to Harvard despite having signed such an agreement with them. [Video](#).

Artificial Intelligence and the Future of Power

The Truth About AI for Humanity: Mind-Science, Philosophy & More



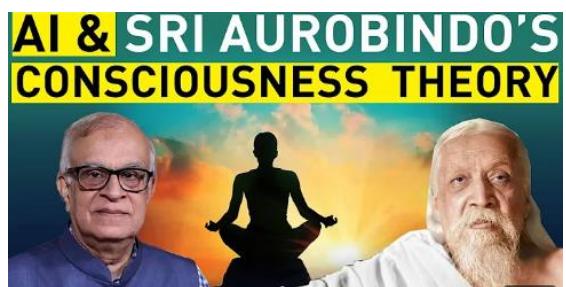
In this insightful lecture, Rajiv Malhotra talked about a range of issues related to consciousness. He began by making a distinction between consciousness and intelligence that many people, including Hindu intellectuals and those in the field of consciousness studies, are confused about. In *Artificial Intelligence and the Future of Power*, the understanding of consciousness was discussed as the fourth battleground that AI is disrupting, and in a very devastating way for the dharmic traditions.

Our traditions are very clear about the boundaries of our consciousness up to the point of the *atma*, which is separate from *buddhi*. Modern research is attempting to reach that level by experimentation, and consciousness studies heavily lean on Indian thought without acknowledgement.

Little understood by even our gurus, and certainly not by our colonized public, the future debate on klm worldviews is going to be decided by AI. AI is being trained using algorithms that have no basis in our worldview (The underlying neural network

model is not our *sankhya*.) They are making rapid advances, including for example in things like AI-powered chip implants. And if we don't fight for the non-translatability and integrity of our words and concepts and build an LLM of our own as the Arabs have done with Falcon, dharma will be diluted and digested into these models. We are running on borrowed time. [Video](#).

AI & Sri Aurobindo's Consciousness Theory



This discussion revolved around the five AI battlegrounds, as explained in Rajiv Malhotra's book *Artificial Intelligence and the Future of Power*. He explained how AI is set to disrupt both the *sthula* and *sukshma shariras* of the individual and the society.

In the *sthula* segment comes things of practical necessity such as the ability to earn a livelihood, which is the first battleground. AI will disrupt this in the same way that it did during the industrial revolution when Britain and France competed for colonies. AI is set to recolonize us, creating the same kind of inequalities between nations and individuals.

This inequality will give rise to massive empires by commercial enterprises, as in the case of the East India Company. They can control people through social media, fake news and videos, infiltration of

education systems, etc. This disruption of geopolitics is described as battleground two.

Battleground three is the moronization of the masses, wherein people psychologically surrender their agency to AI systems they trust. Foreign entities, not under jurisdiction or control of India become the devatas laying down the rules.

Battleground four is the battle for self. In the absence of Sanskrit-based LLMs, we stand to lose out in the battle of narratives, as things of value in our tradition get sucked out and mapped onto western AI systems that don't represent our worldview. With AI systems moving on from goggles to implants, it will become harder to identify the line between human and machine. Many will be manipulated into happy morons. In the clash between materialism and spirituality, AI will play the lead role. It's up to us to tread an intelligent middle path, where we enjoy the benefits of AI without letting it control us. [Video](#).

Sanskrit Non-Translatables

Sanskrit Non-Translatables & its Impact on America

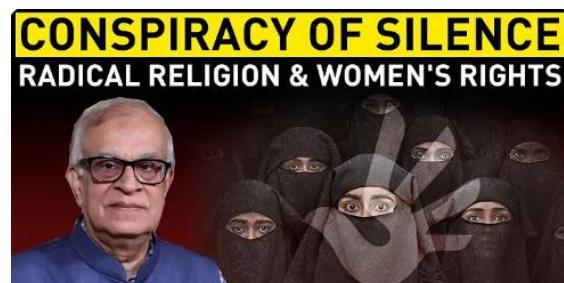


At Sanskrit Bharati USA in Washington, Rajiv Malhotra explained the importance of the Sanskrit language, the power of mantra and the need to stand up against the mistranslation of certain words, not

only in public life but also in academic institutions where there is often a deliberate attempt to malign it. He explains how in his book Sanskrit Non-Translatables, he has taken 54 Sanskrit words and explained that they should not be translated because there is no equivalent word in English. Similarly, in his book The Battle for Sanskrit, he explains how leftist academics in the US are deliberately mistranslating Sanskrit and labelling it as political instead of sacred, oppressive instead of liberating and dead instead of alive. He says that rather than allowing incorrect translations, we should aim to Sanskritize English. This would also be a good thing to do because the vibrations the words produce will change the way people think. [Video](#).

Civilizational Issues

Conspiracy of Silence; Radical Religion & Women's Rights



Rajiv Malhotra lauded the courage of the makers of the film *Kerala Story* and asked people all over the world to rise above the politics of the situation, i.e. whether discussing elements of Islam that target non-believers is right-wing or left-wing *per se*. He recommended that people watch the film with an open mind, and see whether they could condone the atrocities being carried out continuously, even as we speak, if it happened to a close relative, or even, to any other human being. Maybe it is time that women's

rights associations and all thinking, liberal persons the world over start thinking about whether there should be limits on religious freedom, and whether people being targeted have the right to be afraid of it and speak about it without being accused of Islamophobia. [Video](#).

Wisdom Sutra Series

In the final episode of this popular series that brought complex concepts to the masses in short and simple explainer videos, Rajiv Malhotra talks about the Aryan Invasion Theory:

Aryan Invasion Theory: A Colonial Myth | Wisdom Sutra EP 10



In the final part of the Wisdom Sutra series, Rajiv Malhotra explained that the Aryan invasion Theory (AIT) had three major goals: to establish Europeans as superior to Indians; to establish that Sanskrit and the Vedas were imported into India and hence Hinduism's foundations are not Indian; and to promote divisions amongst Indians preventing a cohesive national identity. It is at the root of many false narratives on India both in the past and at present. Today the torch bearers of this divisive propaganda are not Europeans or Americans but many Indian sepoys who have bought into the divisive politics and looking to profit from it. [Video](#).

Satya Samvad Series

Satya or truth is the bulwark of the Bharatiya civilizational ethos. To look closely at truth is to look at its assertion, its negation, its nuances and even its paradoxes. Starting this year, we started a new series called Satya Samvad, which serves as a platform showcasing the true turn of events at various points of time, along with the civilizational and humanitarian import. There were three episodes in the last quarter:

Multan's Hindu Legacy & Secrets of The Partition | Satya Samvad EP1



In the first dialogue under the Satya Samvad initiative by Dr. Mrittunjoy Guha Majumdar, he discusses the plight of Pakistani Hindus in Punjab, before and after 1947, the roles of Nehruvian Congress and *Rashtriya Swayamsevak Sangh* during Partition, the annexure of Baluchistan, the realities of Gilgit-Baltistan and Pakistan-occupied Kashmir, as well as many other related matters.

The partition of India and Pakistan, ostensibly sought to resolve religious and cultural schisms, had beneath this veneer of nationhood deep-seated fractures in communal identities and historical grievances. The partition therefore, intended to foster stability and peace, instead unleashed unprecedented violence and displacement. The very act of demarcating borders along religious lines underscored the limits of human

understanding and the frailty of political solutions in addressing complex social realities of the times.

Moreover, the partition's aftermath has yielded a tapestry of narratives, each imbued with its own truth—of migration, loss and identity upheaval. These truths, often conflicting and contested, underscore the complexity of historical events and the subjective nature of memory and interpretation. The India-Pakistan partition thus remains a poignant reminder of the inherent contradictions within political exercises, and the enduring quest for reconciliation amidst the tumult of human experience. [Video](#).

Hydroelectric Cell: Revolutionary Invention from Bharat | Satya Samvad EP2



In this second episode of Satya Samvad by Dr. Mrittunjoy Guha Majumdar, he goes into the technicalities of the Hydroelectric cell with Prof. R. K. Kotnala, its inventor. They also briefly talk about some of his other achievements that bring the dharmic attitude to scientific enquiry.

Bharat is on the path to reclaiming its place as *Vishvaguru*. *Bharatiyata* advocates for a holistic and sustainable approach to life and society, innovation and development, rooted in the principles of balance, interconnectedness and ethical responsibility. Within science and engineering, embracing *Bharatiyata* and

its Dharmic premise means designing technologies and conducting research with mindfulness towards the delicate equilibrium of natural ecosystems. It involves integrating traditional wisdom with modern scientific knowledge to create solutions that harmonize with nature rather than exploit it.

The hydroelectric cell from Bharat is a major contribution to these values in the 21st century, and will help the world transition towards net carbon zero. [Video](#).

Dharmayudha in West Bengal, Sandeshkhali: Satya Samvad EP3



In this discussion, Dr. Mrittunjoy Guha Majumdar and industrialist and political leader Shree Shishir Bajoria talk about the ground realities in Bengal from the post-independence era to the present moment. Other than the political terrorism and exploitation in Sandeshkhali, they discussed the blocking of central schemes that would benefit the Bengali people, the relabeling of central benefits, illegal immigration, the goondaraj in the state, as well as the sorry state of healthcare, agriculture, industry and jobs. One learns of historical injustices from the Congress era to the CPI(M) era, perpetuated by the ruling Trinamool Congress dispensation. [Video](#).

Other Videos

- [How Harvard Holds Billionaires to Ransom?](#)
- [Useful Morons, Wokes, sand the new Industrial Age!](#)
- [Harvard, Soros, Omidyar Funding India's Social Divide](#)
- [Tony Nader and Rajiv Malhotra on the Future of Artificial Intelligence and Spirituality](#)
- [The Truth About Hindutva Explained!](#)
- [Why I Wrote About Artificial Intelligence?](#)
- [How Hinduphobics Benefit From 'Breaking India' Narrative |Snakes in the Ganga launch Canada](#)
- [Ask Rajiv: Is Ramayana Oppressive?](#)

Podcasts on Kurukshetra Channel

- [Challenging the Harvard Ideology: Q&A at Hindu Heritage Center, Ohio](#)
- [Purvapaksha: Discovery of the Algorithm that Explains Opponent](#)
- [Answering Your Questions with Rajiv Malhotra](#)
- [Sanskrit Non Translatable and its Impact on America](#)
- [How to Project Sanskrit and Dharma Confidently](#)
- [Harvard a Social Justice Madrassa? Peter Boghossian & Rajiv Malhotra](#)
- [How Harvard Holds Billionaires To Ransom?](#)
- [Useful Morons, Wokes and New Industrial Age!](#)
- [Aryan Invasion Theory: A Colonial Myth |Wisdom Sutra EP10](#)
- [Harvard, Soros, Omidyar Funding India's Social Divide](#)
- [Hindophobia or Hindumisia |Rajiv Malhotra and Nupur J Sharma](#)
- [The Truth About Hindutva Explained!](#)
- [Secrets Behind Indian American Success](#)

- [Will HARVARD's Education Ruin Your Life FOREVER?](#)
- [AI and Sri Aurobindo's Consciousness Theory](#)
- [Why I Wrote About Artificial Intelligence?](#)
- [Multan's Hindu Legacy & The Secrets of The Partition |Dipak Srinivasan & Dr. Mrittunjoy Guha Majumdar |Satya Samvad EP 1](#)
- [Ask Rajiv: Varna Jati caste](#)
- [Hydroelectric Cell: Revolutionary Invention From Bharat |Satya Samvad EP 2](#)

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