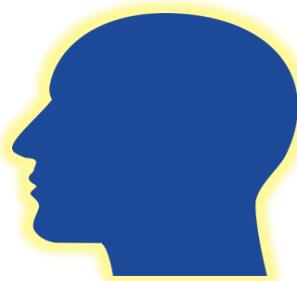




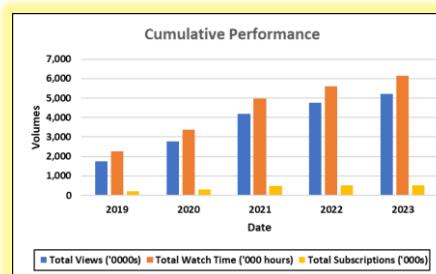
## Rajiv Malhotra's New Year Message 2025



Reflections on 2024, big plans for 2025. Namaste friends. As we end 2024 and begin 2025, it's time to reflect on what we've achieved and what's going on for the next year. We got a major book, *The Battle for Consciousness Theory*, which is the first of a whole series of books on how Indian mind sciences have been hijacked, appropriated, digested and turned into western thought, western practices. And this is Sri Aurobindo being hijacked into Western ideas, Western practice, which became very famous, is very famous, without any credit to Sri Aurobindo. So this book is very important. But I'm going to write a whole lot of books like this, and this was just the first one. So it's an important new series, a whole new line of thought I've been working on for 25-30 years. But this is the first output in terms of giving it to the public. So that was important for us. **contd Pg3.**



Our People Pg 2



Our Performance Pg 5



Our Content Pg 7



Our team has been working tirelessly to produce and distribute our content, organize meetings and events, analyze our performance and determine the way forward.

**Manogna Sastry**, Research Head

**Divya Reddy**, Trustee and Research Scholar

**Anurag Sharma**, Trustee and Research Scholar

**Sejuti Banerjea**, Research Scholar, Writer and Editor

**Rakesh Mehrotra**, Trustee

**Subhodeep Mukhopadhyay**, Trustee and CEO (IFI)

**Shalini P.V.**, Managing Trustee and Deputy CEO (IFI)

**Biswajit Malakar**, Director of Multimedia, Metaverse (VR) & IT Director (IF, U.S)

**R Buvaneswari**, Administration Head

**Ujwwala Amrapourkar**, Administration Consultant

**Rajiv Malhotra**, Founder

### **Rajiv Malhotra's New Year Message 2025 *contd.***

And we had so many other important events both in the US and in India. We trained a lot of young people. We are working on a different kind of book on caste. This one is not talking about defending the Indian caste system, but it's kind of telling you about the caste systems around the world, and a comparative study of all of them, and how they have influenced each other, and which caste system came first and influenced the rest. You find the origins are in the western tradition and that spread from there into the other caste systems. This book will come out. We have several of our young scholars writing in that book and I'm very proud of that.

My next book is called Who is raising your children? It's a very provocative book: who's raising your children? You are not. The schools are, but in the schools, who is doing it. The ideology is a woke ideology coming into the education system. It happened in the United States in the last 10 years. Now it's happening in India. Yes, it is happening in India. The NCERT books, NCERT curriculum, the teacher training, UNESCO is into this, many NGOs are into this, and they are influencing the K through 12 education system in India with a lot of woke stuff, kind of turning the Indian patriotism less important, globalism more important, the values are all kind of human rights kind of values being taught, LGBTQ, trans, all over the place, the woke agenda is going in, in a very big way into K through 12. So this book is exposing that. Who is raising your children. This is going to come out in February. February 1. We've been doing a couple of launches in Delhi, Mumbai, various places. So stay tuned.

Now here is a very big thing. We have just finished 30 years of Infinity Foundation. So yes, Infinity Foundation is now 30 years old this month. So we've had a long journey. You know, the first 20 years, there was no Modi wave. We were the wave. And people today think that this renaissance started because Modi came. Modi did a lot, helped a lot, this is fantastic. But we were there 20 years prior to that, all alone. We were creating this entirely by ourselves. So that's a story that needs to be told. Infinity Foundation did over 400 projects, most of them in the first 20 years. And I was alone. We didn't have a team in India. We didn't have Infinity Foundation India at the time.

So, this, we're celebrating the 30th anniversary by summarizing all our accomplishments, the major impact we've had. People ask, what's your impact. So I'm collecting all the old stuff and putting it together into a series of five or six volumes. Each will focus on a particular kind of impact. The impact we had in the American school system, going after them, reforming them, what changes we were able to make; the impact we've had in defending Ramayana and Ram in the United States where there was a whole Ram phobia; the impact we've had in the Sanskrit renaissance, which is becoming very successful; the impact we've had in the mind sciences. We gave about 100 grants in mind sciences, conferences, books, all sorts of things. And we learnt a lot: we learnt who's a friend, who's not, what the issues are. And then this helped frame our research in the future. So the 30th anniversary of the Infinity Foundation will be celebrated on a grand scale in New Jersey, April 19 and 20. All of you are invited. If you want to attend, contact our office, get yourself registered. And also, we then do a number of 30th anniversary events in India also. So both

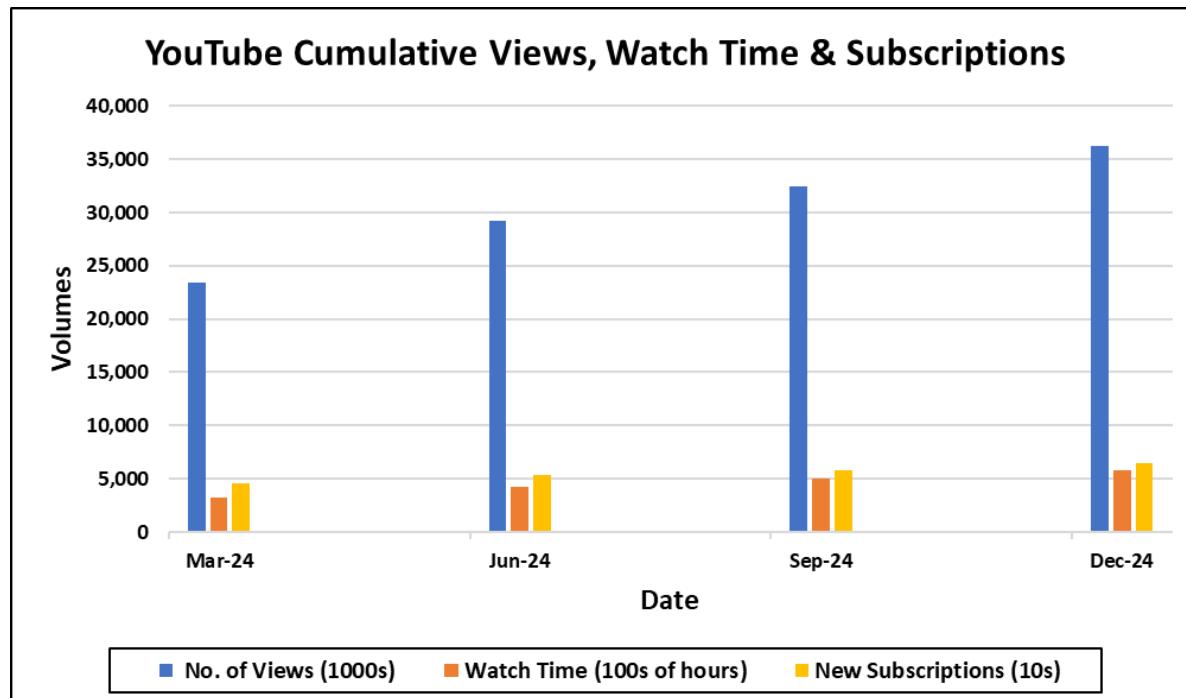
places we'll do. But first in the United States. And this is a very big news because I'm working like crazy for the last few months, preparing for the event by going through 30 years of time, all the things we've done. We gave away millions of dollars of grants to various places to get them into the right side, the right aspect of studying our tradition. And sometimes we succeeded, sometimes we failed. We learnt a lot. We had a lot of fights, lot of arguments. All that needs to be written down. Because people need to know so that they can learn how to do this sort of thing in the future. And also, a whole lot of debates we won. Our people don't even know how to take/get the benefit of that in their own work because a large number of people have joined the Hindu renaissance only in the last 10 years. And they have no idea of what has happened before. So, I'm going to put that together and present it to all of you in April 2025.

Another very big thing that's going on is that I'm creating a product called Ask Rajiv. Its an AI product. So, we are training, similar to a chat, it's a chat bot. But its being trained not on Wikipedia, New York Times, and western ideas and so on. Its being trained on my books and my talks, videos, articles and blogs. And this is several thousands of pages of material. And we have a team working on this for the last 2 years. And so, we also want to launch that at our April event. And this will be a way to do Q&A with me without me being present. Because I'm turning 75 next year. And you know what that means, I have to start preparing a team. And so, this product is, requires a lot of investment, because training AI in such a serious way is very costly. So, we're working on it.

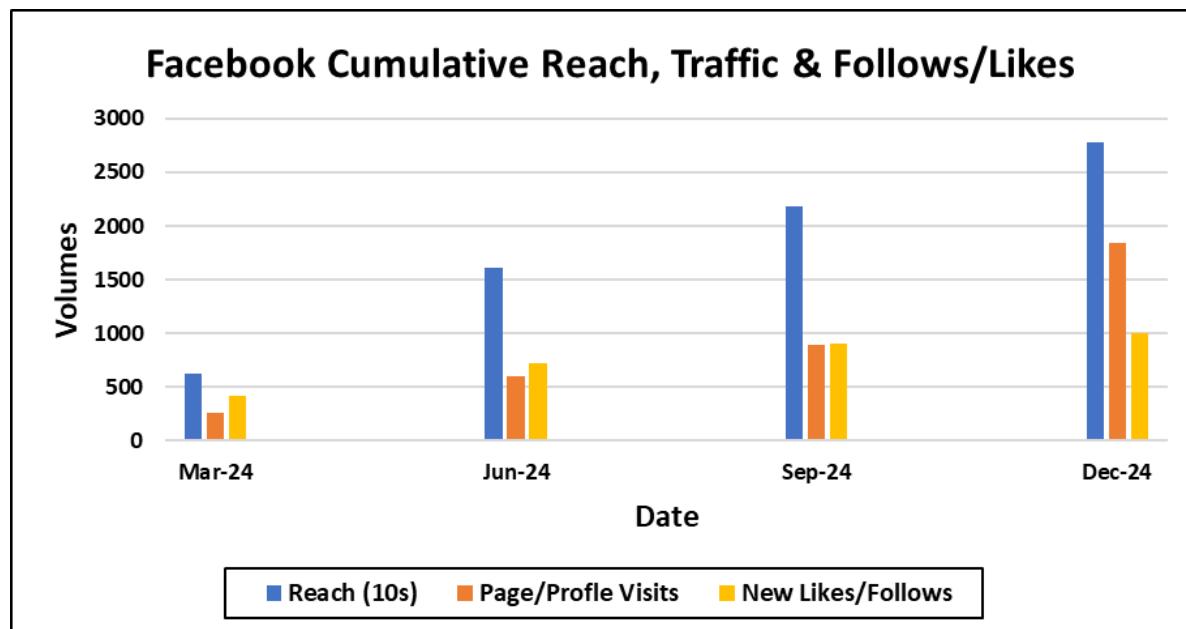
This brings me to what you guys can do. We really need some funding. We need the normal funding every year. But on top of that, for our 30th anniversary event, we need some serious funding. Because we are having people come over from all over the world, some of them we have to fly over, some of the dignitaries, some of the hotel arrangements. A lot of stuff because this will go on for a few days in New Jersey. And we have a lot of expense. Also, this AI product is costing us a lot. I didn't realize that it is a very expensive thing, that this is why only a few very rich companies are developing these models, because its not something to be done- unless you do a very quick and dirty job, it's not something that you can do inexpensively. So those of you who want to help us are most welcome, year-end donation or whenever you can do, please do it. And we will really appreciate it. Thank you very much for being a part of my journey, for being part of my yagna, for being part of the Infinity Foundation story. And this 30th anniversary shows the history of our movement, our Hindu renaissance movement, and the role we played. [Video](#).

## Our Performance

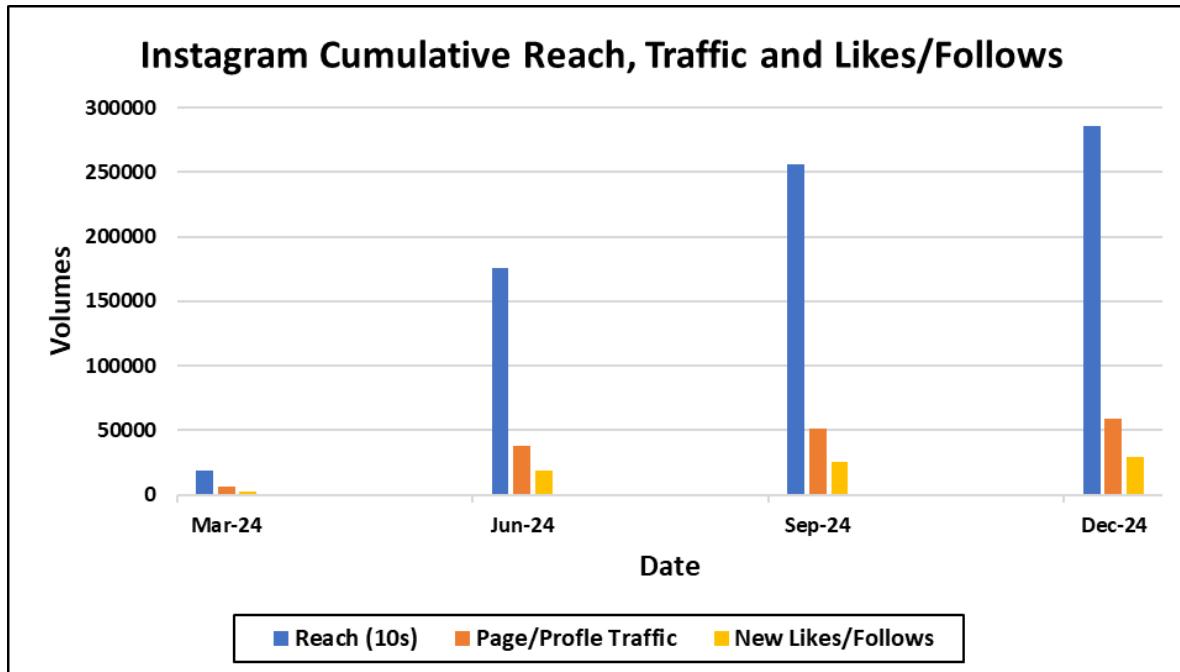
This section provides a brief overview of our recent performance. In the first chart below, we present the cumulative performance of our YouTube channel over the past year. As in past quarters, we have materially grown our views, watch time and total subscriptions during this period.



In the second chart, we present the cumulative reach of our Facebook page in the last twelve months. Our performance on Facebook shows continued growth on all key metrics, as we expanded our reach, increased traffic to our page and garnered an ever-growing number of likes and follows.



The third chart shows our cumulative performance on Instagram. Here too, our content appears to be receiving continued traction, with expanding reach, swelling traffic and the resultant increase in likes and follows.



Views on any of these platforms can be unusually high at times because of celebrity involvement, hot topics and certain event-driven hits, such as during book launches. Therefore, cumulative numbers are more meaningful.

## Our Content

In the previous quarter, Infinity Foundation launched the path-breaking book ***The Battle for Consciousness Theory***, jointly authored by Rajiv Malhotra, Manogna Sastry and Kundan Singh. Some of the book launch and explainer videos are summarized below:

### The Battle for Consciousness Theory

**Sri Aurobindo's Legacy Stolen in the West? Battle For Consciousness Theory**



Rajiv Malhotra and Manogna Sastry discuss their book *The Battle for Consciousness Theory* at Auro University. Facing an audience with limited background on Sri Aurobindo, Rajiv starts off explaining consciousness theory, how the Indian approach that consciousness is all there is differs from the Western approach that intelligence evolves into consciousness.

Sri Aurobindo is very significant in this debate because he gives us the most comprehensive account of consciousness, directly from experience. Having written in English, he has influenced people for nearly 100 years, especially in the West. His theories have today been appropriated by many in the West.

The book highlights Ken Wilber's appropriation of Sri Aurobindo. Rajiv tells us how Wilber is something like a librarian, pulling together ideas of consciousness from various places and

copy pasting them together, in the process making mistakes of interpretation. He is handicapped because he has no experience to draw from.

Manogna talks about how colonization affected the native system of knowledge transfer. India has always had a multifaceted culture with adequate importance given to the pursuit of material excellence. However, Indian systems have now been reduced as mere suppliers of information that the west arranges according to its own perspective. Our civilizational assets have been plundered to serve the West. She discusses Wilber in the context of digestion and U-turn, his reductionism, and his flawed understanding based on the concepts of synthetic versus integral unity. [Video](#).

**Aurobindo in the age of AI by Rajiv Malhotra**



Addressing Aurobindonians, Rajiv Malhotra raises several provocative questions. The challenge that artificial intelligence (AI) throws up is its singularity claim that AI will evolve to become conscious and superconscious, eliminating the need for human transcendence and evolution. Sri Aurobindo has explained that consciousness must first involute into inconscient matter for it to evolve. Therefore, there appears to be a contradiction here. Rajiv says that the AI people are mixing intelligence with

consciousness, which exists irrespective of intelligence.

Aurobindonians need to participate in this discussion involving four possibilities: a) that the descent happened when humans instead of doing integral yoga started tinkering with silicon; b) there was a separate descent into silicon; c) there's nothing called descent that is necessary for our evolution and intelligence can evolve into consciousness; and d) machines becoming conscious is impossible.

He also mentions Aurobindo's theories on collective consciousness, which would be the metaverse in the AI context with everybody having a virtual existence. Aurobindonians are divided on their AI position: some want to move to the AI camp, others believe there is consciousness beyond AI while others are fence-sitting.

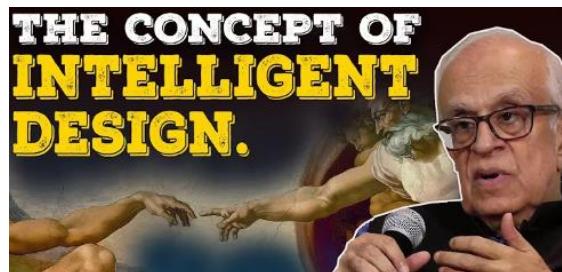
The real issue here is ethics. Without the need for evolution, there wouldn't be the need to transcend the ego. Therefore, tools like yoga, meditation, etc. would be useless. But without transcending the ego, the rich few who can afford expensive implants to become transhumans, would control the world with their asuric/rakshasic tendencies using machines. They would decide to what extent other humans should at all exist.

[Video.](#)

**Rajiv Malhotra shares his thoughts on the concept of 'Intelligent Design.'**

Answering a question from the audience at the Indian Institute of Science, Rajiv Malhotra explains the difference between Aurobindonian thought and Philip

Johnson's theory of evolution called *The Intelligent Design*.



He says that the intelligent design merely postulates that God is the architect of a certain intelligent design that self-perpetuates. We however believe in not just the intelligent design but also immanence. It is that divinity inside us that our personal sadhana helps us to see in ourselves and in others. So when Arjuna takes to the battlefield, at one level he has to fight and even kill his opponent, who may or may not be aware of this divinity within himself. But on another level, Arjuna has to always be aware that this opponent is as much a manifestation of divinity as he himself is. This is for each one of us to discover for ourselves. This idea is missing in the Theory of Intelligent Design. [Video.](#)

**Why do most Westerners prefer Buddhism over Hinduism?**



At an Indian Institute of Science (IISc) gathering to discuss Rajiv Malhotra and Manogna Sastry's book the Battle for Consciousness Theory, there was a question from the audience about why westerners, when they u-turn, often

project themselves as Buddhists. This is even when they are using Hindu thoughts and ideas.

Rajiv Malhotra says that there are a couple of reasons for this.

The first is that Buddhism doesn't have the concept of the deity and their ultimate achievement of Nirvana is not unity with God but a personal experience of transcendence. This can be digested more easily by Judeo Christianity because the supremacy of their God is not threatened while all of Buddhism's wealth is absorbed. This is not possible with Hinduism because of its concept of deities, avatars and goddesses, which is terrifying to the Judeo Christian forbidden to idolize. Therefore, while some break down Hinduism into parts for digestion, others often claim to be Buddhist, so they will be attacked less.

The second reason is that the Dalai Lama converted lakhs of Americans to Buddhism creating a White Buddhist identity that Hindu gurus failed to do. When they taught Americans Hinduism without conversion, the resulting internal conflict and emotional instability drove them to ultimately reject and demean Hinduism to make peace with their original faith. [Video](#).

### Other Books

*Outreach events for earlier books also continued, as Rajiv Malhotra visited other channels and fora to discuss current affairs in the context of dharma, increase awareness of important issues and provide inspiration to the next generation.*

**India: Seeking independence in critical technologies** | REVA University



REVA University students gathered to witness a discussion between Zoho CEO and member of the NSAB Sridhar Vembu; ISPIRIT founder Sharad Sharma; and Infinity Foundation founder Rajiv Malhotra. The session was moderated by Dr. T. S. Mohan.

Sridhar said that the American technologies we are so dependent on cannot be replaced quickly and given the extent of foreign interference and regime change in several countries and election meddling in India, this raises economic and national security concerns. India must decolonize, move away from both Soviet and American development models and create the Bharatiya model.

Sharad talked about India's development of non-weaponizable technology and said that India would soon achieve autonomy in communications networking equipment through Tejas. The focus should now be on very long-term projects.

Rajiv said that our mobile phones were already surveillance devices. He expressed concern that by renting out Indian brains, we have given up ownership of the technology they develop. China instead used money from labor arbitrage to invest in very long-term projects. He described two kinds of colonization:

The first is the government's hiring of foreign consultants like McKinsey, PWC, E&Y, etc., which base their opinions on foreign data. We should instead be doing our own bottom-up research that will give us real insights. China has a law forbidding foreign consultants on government projects or those involving public data.

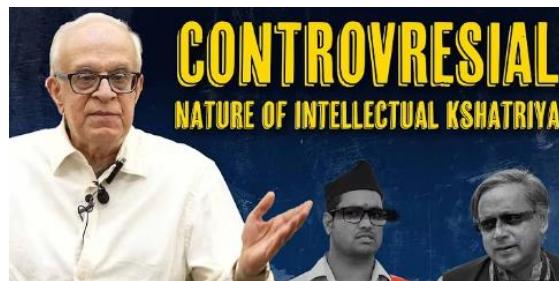
The second is NGOs operating through FDI. The US has a law that foreign funded entities have to register themselves as foreign agents, which can then be subjected to various controls. India doesn't.

He also stressed that the quintessential Bharatiya value is meritocracy and innovativeness and the need to keep identity politics aside if we are to build a tech powerhouse. [Video](#).

### Building the Intellectual Kshatriya

*Over the years, Rajiv Malhotra has played a pioneering role in building a community of young Hindus who can stand up for each other and fight the biases against Hinduism in every walk of life. The building of a culture of intellectual kshatriyata takes time and effort, involving a certain mental makeup and practical initiative. The Intellectual Kshatriya Conference organized by the youth action wing of CoHna showcased some achievements of Infinity Foundation, featuring Rajiv Malhotra and some of the intellectual kshatriyas he has nurtured.*

### The Controversial Nature of Intellectual kshatriya | Rajiv Malhotra at CoHna-CYAN



Speaking to a youth action group of CoHna, Rajiv Malhotra discusses the necessity of intellectual kshatriyata. He explains how kshatriyata involved controversy that should therefore not be avoided. Some of the most well-known people, including Jesus Christ, Einstein, Adi Shankara, Gandhi, Savarkar, or Subhas Chandra Bose were highly controversial in their times. Their activities changed the paradigm and resulted in progress.

Our Itihasas also validate the kshatriya spirit. Sri Krishna and Lord Rama lived as Kshatriyas, Arjuna is highly regarded for being a kshatriya. Therefore, people wanting to strip Hinduism of the political and leadership aspects are incorrectly cutting out a dimension of Hinduism.

Of course, the goal is not to be confrontational. There is the need to know what we represent, what requires to be defended, to be willing to be proved wrong and to have the greater good of humanity in mind. You also need to understand the other side (purva paksha), to study their vulnerabilities and fight with confidence. This comes from an inner equilibrium born out of adhyatmic advancement.

Rajiv for example, traced the origins of Hinduphobia to the western academy, from where it was spreading to schools,

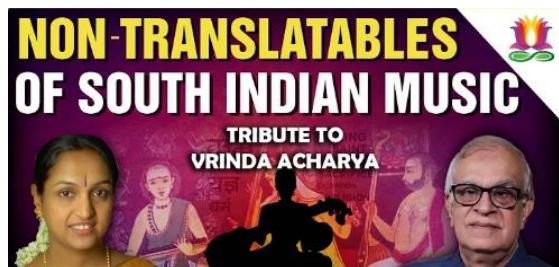
media, thinktanks, etc. comprising an entire ecosystem. He therefore studied the academy as an industry, its products, product families, platforms, funding and reason for funding, outcomes, trends, etc. Today, there is the need for a team to continue this work of researching and studying the other side. [Video](#).

### Sanskrit Non-Translatables Series

*Rajiv Malhotra has pioneered the concept of Sanskrit non-translatables, holding that the translation of many terms in Indic culture to western vocabulary served to reduce our rich cultural concepts into restrictive western constructs. This is because the Indic experience was unique to the subcontinent and not present in the west.*

*In the context of Carnatic music, this creates problems in expression and experience, as explained by Vidushi K. Vrinda Acharya in this new series.*

### Non-translatables of South Indian Music-Rajiv Malhotra, Vrinda Acharya



In a new series of discussions between Rajiv Malhotra and Carnatic musician Vrinda Acharya, the two discuss non-translatables in Carnatic music. Vrinda says that the music was intended to facilitate transcendence, to experience the supreme reality. Therefore, unlike mere entertainment, it was intended to elevate the performer and the listener both emotionally and spiritually.

Both Carnatic music (nurtured and practiced in South India) and Hindustani music (developed in North India) were derived directly from the Sama Veda. Therefore, their spiritual context is central to the music itself. Having the same origin, there are several common terms like *nada*, *shruti*, *laya*, *raga* and others like *gamaka*, *mela*, etc. that apply only to Carnatic music. The entire gamut of terms are non-translatable because they are tied to our Hindu ethos at various levels. The profundity and wisdom in each of these will be lost if translated to English.

However, several authoritative works use loose English translations and many musicians too use these simplified versions because it increases their popularity, and helps interaction with performers and audiences around the world and in fusion concerts. If these trends continue, Carnatic music may become extinct.

Rajiv says that two kinds of distortion happen here: either the divine is removed, which truncates the upper layers of experience from the music, making it similar to secular entertainment; or else, the Christian or Muslim idea of divine is brought in, where the relationship between the performer and the music is not the same as in Sanatana dharma. [Video](#).

### Leading from the Front

*The recent US elections threw up a lot of controversy because Donald Trump who was running for the Republican Party selected a number of Hindu Americans to take on various portfolios. This brought into focus the various biases and misconceptions about Hindus and Hinduism among the people in general and the members of the Democratic party in particular. Rajiv Malhotra took to his channel to garner support for Hindu*

*candidates and later, in popular media, to interpret the election results.*

**Hindu Americans must stand up for Tulsi Gabbard NOW!**



Rajiv Malhotra comes forward to tell the public what Tulsi Gabbard represents, being a proud, practicing Hindu and a great patriot. He addresses the core issue of Hinduphobia, which had the progressives and liberal media labelling Tulsi a cult-follower. He questions whether the many doctors, scientists, CEOs and others contributing to American society could be considered the same. Or whether Gandhi who inspired the civil rights movement could be considered the same. He cautions against dire consequences as Jesus Christ had been considered the same by the Romans, which led to his crucifixion. He points out that instead, since Tulsi had taken a strong stand on many issues that concern the American people, she should be judged based on her positions rather than on prejudice. [Video](#).

**Rajiv Malhotra on U.S. Election | NewsX**



At the NewsX interview, Rajiv Malhotra answers several questions, such as the reason for the Democrats' loss, the role of wokeism in the elections, Trump's stand on Canada and Justin Trudeau, his probable role in dealing with India's separatist issue (khalistani, kashmiri, dalit, etc) given the progressive support to them thus far, and the impact on conflicts in Ukraine, Iran, Israel, North Korea and Russia. He also talked about the Indo-China relationship, messaging from the Hindu American and Indian American community. He said that this was the time for India to seize the opportunity to push for its interests on the above issues.

[Video](#).

### **Other Videos**

- [Bibek Debroy on "The Battle for Sanskrit "](#)
- [How Infinity Foundation Challenged Hinduphobia | Manogna Sastry at COHNA](#)
- [FIGHTING HINDUPHOBIA The infinity foundation way | Divya Reddy](#)
- [Three T's of Dharmic Scholarship | Subhodeep Mukhopadhyay](#)

### **Podcasts on Kurukshetra Channel**

- [Rajiv Malhotra shares his thoughts on the concept of "Intelligent Design"](#)
- [Rajiv Malhotra shares his journey as an Intellectual Kshatriya](#)
- [Why do most Westerners Prefer Buddhism over Hinduism?](#)
- [Aurobindo in the age of AI by Rajiv Malhotra](#)
- [The Controversial Nature of Intellectual Kshatriya | Rajiv Malhotra, at CoHna-CYAN](#)
- [Rajiv Malhotra on U.S. Election | NewsX](#)
- [Sri Aurobindo's Legacy Stolen in the West? Battle for Consciousness Theory](#)

- [Understanding Aurobindo and Consciousness | Q&A Session | Auro University](#)
- [How Infinity Foundation Challenged Hinduphobia | Manogna Sastry at COHNA](#)
- [FIGHTING HINDUPHOBIA The infinity foundation way | Divya Reddy](#)
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